

**IDAHO BARLEY COMMISSION  
MEETING MINUTES  
OCTOBER 12, 2015, BURLEY INN, BURLEY, ID**

**I. Roll Call** – Chairman Tim Dillin called the IBC meeting to order at 2:00 p.m. on Monday, October 12, 2015 at the Burley Inn in Burley, ID. **Attendees included:**

Tim Dillin, Chairman  
Pat Purdy, District II Commissioner  
Scott Brown, District III Commissioner  
Tim Pella, Industry Representative  
Kelly Olson, Administrator  
Tammy Golder, Administrative Assistant

**Guests included:** Terry Kulik, Vice President, Idaho Grain Producers Association, Filer; Jon Hogge, UI Area Wide Cereals Extension Specialist, Rexburg; Rich Garber, UI CALS Director of Industry Relations, Boise (by telephone); Dr. Mike Davis, President, American Malting Barley Association, Milwaukee, WI (by telephone); and Frank Sullivan, barley producer from Mud Lake area.

**II. Discussion with Frank Sullivan** – Chairman Dillin welcomed Frank Sullivan to the meeting and offered him time to discuss his concerns with the IBC and barley check-off tax. Frank stated that he felt the IBC provided no value to him as a barley producer from Jefferson County and he asked for a refund. The board members answered questions and engaged Frank in a discussion on many efforts that the IBC has funded that have benefitted Idaho barley producers. They explained that the Idaho barley check-off refund provision was eliminated in 1998, after a referendum was conducted at the direction of the Legislature. This referendum passed 82% in favor.

**III. Discussion with Rich Garber, UI CALS** – Rich Garber, UI CALS Director of Industry Relations, joined the meeting by telephone. He reported on several CALS personnel developments. Including:

- Dr. Michael Parrella, UC Davis, will become the new CALS Dean effective February 1, 2016. Current Dean John Foltz will move into a new position – Special Assistant to the President for Agricultural Initiatives with the lead responsibility for the proposed dairy research center in the Magic Valley.
- Dr. Mark McGuire, Animal & Vet Science Department Head has become interim Associate Dean of Research and Director of the Idaho Agricultural Experiment Stations, replacing Dr. Donn Thill who retired at the end of July.
- Dr. Barbara Petty continues to serve as interim Extension Director. Prior to this interim position Barbara was District 3 Extension Director in Idaho Falls.
- Several county faculty positions have been filled, including Madison (Jon Hogge – which is a 6-county cereal educator position), Minidoka (Carlo Moreno), Lincoln (Carmen Braasch) and Boundary (Kate Painter). Several county positions remain vacant: Teton, Clark, Jefferson, Power and Bear Lake.

- Ben Eborn has been appointed an Area Wide Ag Economist position based in Caribou County. Ben will assume some of Paul Patterson's work on enterprise budgets and agricultural outlook. Paul Patterson's regional ag economist position is being advertised to be filled with Ph.D. ag economist in Idaho Falls.

Jon Hogge, who attended the IBC meeting, shared with the board some of the priority issues identified by growers in his 6-county area, including: voles, water curtailments, drought, crop rotations, markets for alternative crops and cereal forages. The Administrator is working closely with Jon and Dr. Chris Rogers to make sure that our growers' issues are addressed in crop management and educational programs that Jon will be developing.

#### ***IV. Discussion with Dr. Mike Davis, American Malting Barley***

***Association*** – Dr. Mike Davis joined the meeting by telephone. He reported on several barley research and malting industry developments, including:

- AMBA dues increase of 5% which generates more funding for barley research. AMBA continues to expand membership of craft brewers across the country.
- Rise of craft maltsters like Valley Malt in Massachusetts. The newest entry into the craft malting business is Proximity Malt, headed by Dale West, former Malteurop executive, who announced they successfully raised capital to construct one or more regional malt plants (east and west) to service craft brewers.
- Efforts continue to secure adequate federal funding at ARS Madison Malt Quality Laboratory to expand testing of experimental lines from 6,000 per year to 10,000 lines per year.
- AMBA currently has 10 lines in plant scale testing, 5 of them from ARS Aberdeen (3 winter and 2 spring). They have revised and refined their analytical analyses to better differentiate between all malt and adjunction brewer needs.
- Research on dormancy in variety development is a top priority of AMBA members.
- Barley germplasm research group has submitted another large grant to USDA for CAP II funding (Barley CAP I provided \$5 million in funding from 2005 to 2010, followed by Triticace CAP which funded barley and wheat germplasm research through 2016).

#### ***V. IBC Meeting Minutes***

The minutes from the IBC's June 15-16, 2015 meeting were reviewed. **A motion was made by Commissioner Pat Purdy, and seconded, to approve the minutes of the June 15-16, 2015 meeting as presented. The motion carried unanimously.**

#### ***VI. IBC Budget***

**Monthly check-off receipts, balance sheet and income statements --** The Administrator reviewed budget reports as of October 9, 2015, showing check-off receipts totaling \$53,121.57, which reflects just the early quarterly tax collections. Some of the larger buyers have not yet sent in their taxes so this number will increase through the end of October. The Administrator reviewed the IBC's balance sheet and income

statement, showing assets at \$435,341.55; total income to date of \$53,277.16, which is 7.7% of the budgeted amount for the year; and expenses of \$99,927.13, which is 17.4% of the budgeted amount. **A motion was made by Commissioner Scott Brown, and seconded, to approve the IBC financial report as presented. The motion carried unanimously.**

**FY 2016 Budget Revisions** – The chairman asked the Administrator to review the income and expense projections for the approved FY 2016 budget and explain recommended changes.

- **FY 2016 Income – Approved income of \$688,030.** Based on updated crop production information, the Administrator is recommending an income projection of **\$692,566, change of \$4,536.**
- **FY 2016 Expenses – Approved budget of \$574,137.** Revisions approved by the board via conference call totaled **\$8,496** (\$7,496 for full time AA salary in Idaho Falls plus \$1,000 for computer services to cover unanticipated website hosting costs). That leaves an estimated carryover of \$109,933.
- **Four requests to restore research funding to original amounts:** (1) Dr. Christopher Rogers for evaluation of soil test methods for Determining N Fertilizer - \$2,220; (2) Dr. Christopher Rogers for evaluation of Barley Response to Inorganic P Fertilizer - \$1,540; (3) Dr. Arash Rashed for wireworm control - \$1,465; (4) Dr. Gongshe Hu for use of Double Haploid Lab at OSU to accelerate breeding cycle - \$14,000. Administrator recommended: \$3,760 for Rogers projects, \$1,465 for Rashed project and \$10,000 for Hu project, **totaling \$15,225.**
- **Barley Research Agronomy Endowment** – In June the board set a budget of \$100,000 (our annual commitment is \$200,000). After thorough discussion the recommendation was to increase the funding commitment in FY 2016 by **\$50,000** to a total of commitment of **\$150,000.**
- **USGC funding support** – Chairman Dillin asked the board to consider increasing our funding commitment to the US Grains Council, based on improved performance and responsive to our concerns and recommendations. The board agreed to a **\$5,000** increase (total USGC funding commitment of \$20,000).

**A motion was made by Commissioner Pat Purdy, and seconded, to increase research funding support by \$65,225 and USGC funding by \$5,000, resulting in a \$70,225 increase in the approved FY 2016 budget. The motion carried unanimously.**

## ***VII. IBC Administration***

**Hosted Meals** – The Administrator reviewed several hosted meals since the June meeting:

7/12/2015 – Administrator hosted Dr. Paul McDaniel, PSES Department Head for breakfast in Moscow, 2 people - \$16.13

7/14/2015 – Administrator hosted Busch Ag researchers (Ft. Collins) for dinner in Idaho Falls, 4 people - \$93.93

7/23/2015 – Administrator hosted Ririe area growers for dinner in Idaho Falls, 7 people - \$220.22

8/7/2015 – Administrator hosted Admin Assistant Tammy Golder for lunch in Boise, 2 people - \$22.92

9/25/2015 – Administrator hosted Dr. Mark McGuire, Interim CALS Assoc Dean for Research for breakfast in Moscow, 2 people - \$18.00.

**These hosted meals totaled \$371.37**

**A motion was made by Industry Representative Tim Pella, and seconded, to approve five hosted meals totaling \$371.37. The motion carried unanimously.**

**Calendar / Travel Authorizations** – The Administrator reviewed the calendar and proposed two travel authorizations:

- Administrator to travel to Portland, if necessary, to participate in PNW Food Barley Breeding Collaboration, which she is facilitating. Preferred meeting location is ARS Aberdeen but we may need to agree on more central location like Portland.
- Industry Representative to participate in US Grains Council Winter Board and International Marketing Conference in Sarasota Florida on Feb. 15-17 (accompany Commissioner Tim Dillin, USGC board delegate).

**A motion was made by Commissioner Scott Brown, and seconded, to approve the two travel authorizations as presented. The motion carried unanimously.**

### ***VIII. IBC Program Review***

**US Grains Council (USGC) report** – The Chairman noted the passage of the Trans Pacific Partnership trade agreement, involving 12 Pacific Rim countries covering 40 percent of the world's economy. The USGC believes this new trade agreement will be beneficial to expanding market access for feed grains and ethanol. Tim also commented on the Council's current market development efforts to expand sales of U.S. food barley to targeted Asian markets and malting barley and malt to Mexico and targeted Latin American markets. Tim serves on the Council's Asian Action Team.

**Idaho Grain Producers Association & PNW Grain Conference report** – Terry Kulik, IGPA Vice President, reported on IGPA business, including hiring Stacey Satterlee as the new Executive Director to replace Travis Jones who departed IGPA to take a state policy director position with Congressman Mike Simpson. Stacey started on October 5 and is very busy getting up to speed on IGPA business and grain issues. Terry mentioned the board would hold a conference call this week to discuss fall priorities including the tri-state convention and would also discuss the joint letter drafted by IBC Administrator to the Idaho congressional delegation asking for support for the Craft Beverage Modernization and Tax Reform Act. We discussed the PNW Grain Conference and Terry indicated that Idaho has agreed to remain part of the three state effort, which means the location of the convention will likely remain in the Spokane and Coeur d'Alene areas.

**Barley crop insurance report / risk management education** – The Administrator briefly mentioned that she had received numerous calls on problems with the new 2016 Malt Barley Endorsement insurance related to the sampling and claims determination periods being too short to effectively accommodate malting industry practices. She contacted Watts & Associates (Dave Paul) on September 3 to share these concerns and requested possible changes, if not for 2016 then certainly 2017. She had at least three more phone conversations with Watts & Associates. They agreed to arrange a conference call with RMA and interested state barley representatives (scheduled the next day, Oct. 13) to address these concerns. The Administrator is prioritizing grower education on the new malt insurance product this fall and winter. Commissioner Pat Purdy also recommended these insurance workshops cover grower risks associated with the water curtailment issues that were thoroughly discussed in the our morning barley strategic review.

**Food Barley Initiative** – The Administrator updated the board on current priorities, which include co-sponsoring a Food Barley Products Technical Symposium at the Wheat Marketing Center in Portland (had been delayed from last year due to merger issues that had preoccupied Ardent Mills). She noted that she had held discussions with faculty at the UI CALS School of Nutrition and Consumer Sciences at the recommendation of Commissioner Pat Purdy about a graduate student internship to help build a barley nutritional education program, which should ideally be funded by the National Barley Foods Council (NBFC), which is currently defunct. Chairman Dillin and the Administrator reported that they had made repeated attempts to engage Washington Grains Commission staff Mary Sullivan on efforts to reinvigorate the NBFC but had received no responses. We will try again to engage with Ms. Sullivan during the upcoming PNW Grains Conference in Spokane.

### ***IX. Officer Election***

**Industry Representative Tim Pella made a motion to cast a unanimous ballot for Scott Brown for Chairman and Pat Purdy for Vice Chairman. The motion passed.**

**A final motion was made by Industry Representative Tim Pella, and seconded, to approve all acts and transactions of the October 12, 2015 IBC meeting. The motion carried unanimously.**

With no other business, the IBC meeting was adjourned by Chairman Tim Dillin at 4:35 p.m.

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Tim Dillin, Chairman

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Date

**IBC MEETING  
October 12, 2015  
MOTIONS PASSED**

1. A motion was made by Commissioner Pat Purdy, and seconded, to approve the minutes of the June 15-16, 2015 meeting as presented. The motion carried unanimously.
2. A motion was made by Commissioner Scott Brown, and seconded, to approve the IBC financial report as presented. The motion carried unanimously.
3. A motion was made by Commissioner Pat Purdy, and seconded, to increase research funding support by \$65,225 and USGC funding by \$5,000, resulting in a \$70,225 increase in the approved FY 2016 budget. The motion carried unanimously.
4. A motion was made by Industry Representative Tim Pella, and seconded, to approve five hosted meals totaling \$371.37. The motion carried unanimously.
5. A motion was made by Commissioner Scott Brown, and seconded, to approve the two travel authorizations as presented. The motion carried unanimously.
6. Industry Representative Tim Pella made a motion to cast a unanimous ballot for Scott Brown for Chairman and Pat Purdy for Vice Chairman. The motion passed.
7. A final motion was made by Industry Representative Tim Pella, and seconded, to approve all acts and transactions of the June 15-16, 2015 IBC meeting. The motion carried unanimously.