

**IDAHO BARLEY COMMISSION
MEETING MINUTES
FEBRUARY 20, 2013, BOISE, ID**

I. Roll Call – Chairman Dwight Little called the IBC meeting to order at 1:10 p.m. on Wednesday, February 20, 2013 at the IBC office in Boise, Idaho. **Attendees included:**

Dwight Little, Chairman
Tim Dillin, District I Commissioner
Pat Purdy, District II Commissioner
Clay Kaasa, Industry Representative
Kelly Olson, Administrator
Andi Woolf, Project Coordinator/Fiscal Officer

Guests included: IGPA Vice President Robert Blair, Kendrick; IGPA Lobbyist Dar Olberding, IGPA Full Board member Mike Ricks; UI College of Agricultural and Life Sciences (CALs) Dean John Foltz and UI CALs Director of Industry Relations Rich Garber were in attendance for parts of the IBC meeting.

A motion was made by Commissioner Pat Purdy, and seconded, to accept the agenda as presented. The motion carried unanimously.

II. IBC Meeting Minutes

The minutes from the IBC's October 16, 2012 meeting were reviewed. **A motion was made by Commissioner Tim Dillin, and seconded, to approve the minutes for the October 16, 2012 IBC meeting as presented. The motion carried unanimously.**

III. IBC Budget Report

Monthly check-off receipts, balance sheet and income statements -- The Administrator reviewed budget reports as of February 15, 2013, showing check-off receipts totaling \$288,737.31, which are \$29,891.28 higher than for the same period last year. The Administrator reviewed the IBC's balance sheet and income statement, showing assets at \$437,414.51; total income to date of \$289,554.67, which is 64% of the budgeted amount for the year; and expenses of \$332,299, which are 69% of the budgeted amount. The Administrator reviewed and explained a couple line items that are currently over budget (risk management education workshop expenses will be reimbursed under WCRME grant). There were no other items flagged at this time. **A motion was made by Commissioner Pat Purdy, and seconded, to approve the IBC financial report as presented. The motion carried unanimously.**

IV. IBC Administration

Approval of hosted meals – The Administrator reviewed three hosted meals during the period January 14 through January 22, 2013, totaling \$132.66. **A motion was made by Industry Representative Clay Kaasa, and seconded, to approve the three hosted meals totaling \$132.66. The motion carried unanimously.**

2013 acreage estimates – The board reviewed confidential information on 2013 malting barley contracts and other general information on projected acreage. Industry Representative Clay Kaasa commented on industry contracting and production trends, noting that Idaho acreage should increase about 5% while Montana's acreage could be 20% higher due to expansions in the MillerCoors contracting program in MT.

Malting industry developments – Industry Representative Clay Kaasa provided an overview of current trends in North American malting and brewing markets, including the status of the Anheuser Busch Inbev (ABI) purchase of Grupo Modelo.

Travel Authorizations – The Administrator reviewed the calendar and proposed one travel authorization: Commissioner Tim Dillin to attend the National Barley Growers Association's summer board meeting in Las Vegas, NV in June 2013. **A motion was made by Industry Representative Clay Kaasa, and seconded, to approve the one travel authorization as presented. The motion carried unanimously.**

The board deviated from their meeting agenda in order to hear reports from the **Idaho Grain Producers Association**. Dar Olberding briefed the board on pending legislative priorities. Vice President Robert Blair provided a report on current IGPA priorities, including the IGPA's mentoring program. He officially requested special project funding in the amount of \$2,500 to support IGPA ED's work on behalf of the National Barley Growers Association. **A motion was made by Commissioner Pat Purdy, and seconded, to approve the IGPA special projects request in the amount of \$2,500. The motion carried unanimously.**

Discussion on IWC's principles of cooperation concerning agriculture research funding - College of Agricultural and Life Sciences (CALs) Dean John Foltz and CALs Director of Industry Relations Rich Garber provided a response to key points raised by the Idaho Wheat Commission and other commodity organizations during a meeting with University of Idaho President Nellis on February 19, 2013.

VI. IBC Program Review

US Grains Council via telephone conference call with Kim Karst, Director of Global Programs, Washington, D.C. – Kim provided an excellent slide presentation on current operations of the Council, including a shift in programming priorities due to lower

corn production and exports and a loss of federal MAP and FMD funding during a lapse in farm bill authorization last fall. Kim provided an overview of current barley export programming, including food barley promotions in Asia and malting barley/malt promotions in Latin America. Finally, she summarized the four global megatrends shaping world food demand and trade.

Canadian FarmTech Conference – Chairman Dwight Little reported on the annual Canadian Farm Tech Conference he attended on January 28-31 in Edmonton, Alberta, Canada. Dwight reported that this was an excellent meeting, where he continued to build relationships with key Canadian farm leaders and producers and gleaned valuable information on production and marketing strategies.

National Barley Growers Association (NBGA) report – Chairman Dwight Little reported on the upcoming NBGA winter board meeting which will be held March 4-6, 2013 in Washington, D.C. Dwight reported that the farm bill and federal budget issues will be the main topics of discussion. He also noted that NBGA will sponsor its second annual “Barley Brews and Blues” hospitality event on March 5. The summer NBGA board meeting will likely be held in Las Vegas, Nevada in June (this will be Scott Brown’s last meeting as NBGA president).

Food Barley Initiative – The Administrator reported on the IBC’s multi-prong food barley initiative, including variety development at ARS Aberdeen and Oregon State University; promotional efforts with potential Asian and domestic food manufacturers; and barley in schools project which entails the development of barley recipes tailored for the school breakfast and lunch program. Commissioner Tim Dillin reported that PNW Farmers Cooperative continues to be actively engaged in contracting discussions with companies from Japan, Taiwan and South Korea resulting from the commission’s trade mission last October. He is optimistic that PNW will finalize sales agreements that will lead to 2013 contracts in north Idaho.

Barley Crop Insurance – The Administrator reported on an effort she was engaged in to improve the Specialty Type Barley insurance by adding a revenue component for 2014 coverage, consistent with what is currently offered under Specialty Type Soybean insurance. She has been working on this project with the RMA Spokane regional office since last December.

IBC’s grain marketing / risk management education – The Administrator summarized the IBC’s 2012/13 grain marketing and risk management educational programs. Details included:

IBC was awarded a \$28,000 grant in 2013 from the Western Center for Risk Management Education (total of \$136,500 in WCRME grant funding since 2001).

Education components include:

- Continuation of grain marketing workshops and webinars (IBC).
- Continuation of Farm & Ranch Management Workshop series (one-day workshops in Dec. and 6-week series in Jan-Feb) offered by southern/eastern ID county extension.

- Launch Management Monday series in Lewiston – Jan 29 RightRisk Workshop, Feb. 11 Basic Grain Marketing and Feb. 25 Art Barnaby workshop offered by Lewis County Extension.
- First-ever Idaho Women in Agriculture Conference, March 2, 2013 in Twin Falls.

Completed Webinars & Workshops - 426 attendees

- **Feb. 8, 2013 Global Grain Market Outlook** – presented by Kelly Olson, Idaho Barley Commission at <http://connect.cals.uidaho.edu/p89861735/>
- **Jan. 17, 2013 How to Hedge Grain Prices Using Recurring Trends & Market Cycles** - presented by Mr. Lan H. Turner, CEO Gecko Software, Inc at <http://connect.cals.uidaho.edu/p71004116> - 21 attendees
- **Nov. 20, 2012 Executing a 2012/13 Grain Marketing Plan** – presented by Craig Corbett and Carley Garner, commodity broker, Las Vegas, NV at <http://connect.cals/uidaho.edu/p20437593/> - 12 attendees + 13 on-line views
- **Oct. 30, 2012 on 2012/13 Grain Market Outlook & Understanding Technical Trends** – presented by Kelly Olson and Craig Corbett, Grace, ID at <http://connect.cals/uidaho.edu/p47995616/> – 23 attendees + 63 on-line views

Feb. 1, 2013 Global Grain Market Outlook presentation to Wilbur Ellis grower meeting in Pullman, WA – 200 attendees

RightRisk Workshops

- **Jan. 28, 2013 in Lewiston** – 6 attendees
- **Jan. 29, 2013 in Bonners Ferry** – 6 attendees

Basic Grain Marketing Workshops – Dec. 4, 5 and 10, 2012 in Rexburg and Pocatello (total of 6 workshops) – 92 attendees

Dr. Art Barnaby's Risk Assessed Grain Marketing Workshop, Lewiston, scheduled February 25, 2013.

VII. IBC Barley Research Endowment

The board members engaged in an in-depth discussion on the need, purpose and logistics of creating a dedicated barley scientist position at the Aberdeen Research & Extension Center in Aberdeen, ID. This scientist would focus on crop management and soil fertility (70% applied research and 30% extension). This position would be funded through an equal partnership between the Idaho Barley Commission and University of Idaho, with the IBC establishing a \$1 million Barley Research Endowment through the University of Idaho Foundation in Moscow, ID (payable over a period of 5 years). Each board member identified the strengths and potential weaknesses of this significant investment. Board members recognized that this investment would require them to raise the Idaho barley check-off from \$0.02 per hundredweight to \$0.03 per hundredweight for period of five years to generate the necessary funds.

After thorough discussion, **a motion was made by Commissioner Tim Dillin, and seconded, to create a \$1 million Endowed Chair in Barley Agronomy at the University of Idaho, payable over a period of five years and to raise the Idaho barley check-off from the current two cents per hundredweight to three cents per hundredweight, with the increase to sunset in five years. The motion carried unanimously.**

VIII. IBC Preliminary Research Funding for FY 2014

FY 2014 research funding requests presented by ARS and University of Idaho scientists during the annual research review conducted earlier in the day. After thorough discussion of each request, **a motion was made by Commissioner Pat Purdy, and seconded, to approve preliminary FY 2014 funding in the total amount of \$105,245: \$55,000 for ARS barley breeding, \$5,000 for Oregon State University and \$45,245 for the following University of Idaho barley research projects:**

- **Support for Northern Idaho Support Scientist - \$5,040**
- **Education for Barley Production / Extension Nurseries - \$14,672**
- **Winter Barley Tolerance to Two Grass Herbicides Affected by Application & Planting Time - \$7,513**
- **Long-term Impacts of Manure Application (8-year study) - \$16,000**
- **Blaine Co. on-farm fertility trial - \$2,020**

The motion carried unanimously.

A final motion was made by Industry Representative Clay Kaasa, and seconded, to approve all acts and transactions of the February 20, 2013 IBC meeting. The motion carried unanimously.

With no other business, the IBC meeting was adjourned by Chairman Dwight Little at 5:10 p.m.

Dwight Little, Chairman

Date

**IBC MEETING
FEBRUARY 20, 2013
MOTIONS PASSED**

1. A motion was made by Commissioner Pat Purdy, and seconded, to accept the agenda as presented. The motion carried unanimously.
2. A motion was made by Commissioner Tim Dillin, and seconded, to approve the minutes for the October 16, 2012 IBC meeting as presented. The motion carried unanimously.
3. A motion was made by Commissioner Pat Purdy, and seconded, to approve the IBC financial report as presented. The motion carried unanimously.
4. A motion was made by Industry Representative Clay Kaasa, and seconded, to approve the three hosted meals totaling \$132.66. The motion carried unanimously.
5. A motion was made by Industry Representative Clay Kaasa, and seconded, to approve the one travel authorization as presented. The motion carried unanimously.
6. A motion was made by Commissioner Pat Purdy, and seconded, to approve the IGPA special projects request in the amount of \$2,500. The motion carried unanimously.
7. A motion was made by Commissioner Tim Dillin, and seconded, to create a \$1 million Endowed Chair in Barley Agronomy at the University of Idaho, payable over a period of five years and to raise the Idaho barley check-off from the current two cents per hundredweight to three cents per hundredweight, with the increase to sunset in five years. The motion carried unanimously.
8. A motion was made by Commissioner Pat Purdy, and seconded, to approve preliminary FY 2014 funding in the total amount of \$105,245: \$55,000 for ARS barley breeding, \$5,000 for Oregon State University and \$45,245 for the following University of Idaho barley research projects:
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 - Education for Barley Production / Extension Nurseries - \$14,672
 - Winter Barley Tolerance to Two Grass Herbicides Affected by Application & Planting Time - \$7,513
 - Long-term Impacts of Manure Application (8-year study) - \$16,000
 - Blaine Co. on-farm fertility trial - \$2,020The motion carried unanimously.

9. A final motion was made by Industry Representative Clay Kaasa, and seconded, to approve all acts and transactions of the February 20, 2013 IBC meeting. The motion carried unanimously.