

IDAHO BARLEY COMMISSION MEETING MINUTES OCTOBER 6, 2017, UNIVERSITY OF IDAHO, MOSCOW, ID

I. Roll Call – Chairman Pat Purdy called the IBC meeting to order at 8:45 a.m. on Friday, October 6, 2017, at the University of Idaho IRIC conference room in Moscow, ID.

Attendees included:

Pat Purdy, Chairman
Wes Hubbard, District I Commissioner
Scott Brown, District III Commissioner
Tim Pella, Industry Representative
Kelly Olson, Administrator
Tammy Golder, Administrative Assistant

Guests: Dr. Mark McGuire, UI CALS Associate Dean for Research and Director of the Idaho Ag Experiment Station, Moscow; Dr. Chris Rogers, CALS Barley Research Scientist, Aberdeen; Dr. Juliet Marshall, CALS Cereal Cropping Systems Agronomist and Cereal Pathologist, Idaho Falls; Dr. Kurt Schroeder, CALS cereal cropping systems agronomist, Moscow; Grant Loomis, UI graduate student, Moscow; Brent Olmstead, CALS Assistant Dean for Government & Industry Relations; Jen Root, CALS Development; Stacey Satterlee, IGPA Executive Director, Boise; Christie Prescott, IGPA, Boise; and Rich Garber, IGPA Legislative Policy Advisor, Boise. UI CALS Dean Michael Parrella joined the IGPA meeting in the afternoon.

II. IBC Meeting Minutes

The minutes from the IBC's June 6, 2017 meeting were reviewed. **A motion was made by Commissioner Scott Brown, and seconded, to approve the minutes of the June 6, 2017 meeting as presented. The motion carried unanimously.**

III. IBC Research & 2017 Crop Report – UI scientists Chris Rogers, Juliet Marshall and Kurt Schroeder provided the board a 2017 crop report, noting that Idaho barley yields were average with overall good quality. Spring grains suffered moisture stress across northern Idaho, with yields averaging 10 to 20% below last year. Dr. Rogers introduced his graduate student Grant Loomis who worked with Chris at the Aberdeen station during the summer on the N fertilizer isotope tracer study but is back on campus to continue his graduate coursework. He also reported that his Post-doc has arrived at Aberdeen and is working on referred publications of their various fertility research projects. Chris continues to work closely with Dr. Howard Neibling, UI extension irrigation engineer, on scheduling the final irrigation and LESA irrigation systems. Dr. Marshall noted that the 2017 Idaho grain crop was relatively free of disease, although she detected some DON hot spots in the Aberdeen area. She reported on her recent participation in an international nematode conference in Morocco, noting that cereal cyst nematodes are a widespread cereal pest across major

production regions around the world. She emphasized that highly susceptible wheat varieties can see yield losses as high as 50%, compared to losses of 10-30% in barley. Juliet also reported on collaborative work with Dr. Arash Rashed, UI entomologist, on wireworms and Barley Yellow Dwarf Virus, which continue to be serious pest threats in southern and eastern Idaho cereal crops. Dr. Kurt Schroeder reported that many areas of North Idaho went as many as 80 days without measurable rain this growing season. He also noted detection of barley stem rust in later tillering crops in Bonner Ferry with local inoculum attributed to barberry trees. He reported that he has a new north Idaho cereal website featuring extension trial data within a couple days of final sample processing. Kurt also reported on his work managing the ARS barley breeder nurseries in north Idaho (one spring advanced nursery in Grangeville and one winter advanced nursery relocated from Troy to Genesee). He suggested that the current extension and cropping systems research workload in North Idaho might necessitate another field technician and funding support from the cereal and pea and lentil commissions.

Dr. Mark McGuire, CALS Associate Dean, reported on the status of PSES Department reorganization, which has resulted in three new departments: Plant Sciences (Chris Rogers and Kurt Schroeder), Entomology, Pathology & Nematology (Juliet Marshall) and Soil and Water (Howard Neibling). The new Plant Sciences Department head search is underway. The UI and CALS have completed new strategic plans, with an emphasis on growing undergraduate and graduate enrollment. Dr. McGuire reported that CALS was finalizing a MOU with BYU Idaho to facilitate opportunities for undergraduate student research at UI research facilities. He appreciated the IBC visiting the campus and discussing future research needs and directions with key faculty. Mark emphasized that our strength is in the quality of scientists working on cereals and irrigation technology. There was further discussion with Dr. McGuire and the cereal scientists, with an emphasis on ensuring adequate funding support for faculty and graduate students. One area discussed was elevating UI's participation in competitive grants from NIFA and Western SARE. Chairman Purdy reported on a Western SARE grant that he had been awarded with Blaine County Extension Educator Lauren Golder this year to evaluate intensive grazing practices using LESA and multi-species cover crops. He noted that we need to make sure there is robust economic analysis of this type of cropping systems research.

IV. IGPA & NBGA Report

Chairman Purdy suspended the agenda to accommodate IGPA representatives who needed to catch flights home. IGPA Executive Director Stacey Satterlee reported on the IGPA's north Idaho district meetings in Bonners Ferry, Coeur d'Alene, Ferdinand and Moscow, upcoming Executive and Full Board meetings scheduled Oct. 25-26 in Boise, additional district meetings in Burley, Soda Springs, Pocatello and Idaho Falls and the tri-state convention on Nov. 8-11 in Spokane. She reported that the top legislative issues on IGPA's radar include finalizing IWC rule changes, designation of 129,000# routes and possible changes to truck weight registration. She noted that it is

possible the 2018 Legislature will consider additional revenues for road and bridge maintenance and will likely take another look at dyed fuels. She reported that discussions continue on the 2018 farm bill, which expires September 30 next year, with the spending baseline linked to congressional budget resolutions and tax reform. Finally, Stacey noted that IGPA has retained the part-time services of communications expert Kellie Kluksdal. Grower and public communications were identified as high priorities during the IGPA strategic planning process last December.

National Barley Growers Association (NBGA) report – Scott Brown reported that IGPA VP Dwight Little was elected NBGA president at the summer board meeting. Scott noted the board is focused on efforts to preserve the PLC and ARC safety net programs in the 2018 Farm Bill.

Meeting resumed after breaking for CALS Alumni Awards luncheon. IBC Chairman Pat Purdy was awarded the 2017 CALS Associate Alumni Award.

V. IBC Financial Report

Monthly check-off receipts, balance sheet and income statements -- The Administrator and Administrative Assistant reviewed financial reports as of October 2, 2017, showing check-off receipts totaling \$2,545.57, which is \$1,788.62 below the same period a year ago due to a slow start to the first quarter tax reporting. They reviewed the IBC's balance sheet and income statement, showing assets at \$429,527.04; total income to date of \$2,987.86, which is 0.79% of the budgeted amount for the year; and expenses of \$128,294.58, which is 17.69% of the budgeted amount. **A motion was made by Industry Representative Tim Pella, and seconded, to approve the IBC financial report as presented. The motion carried unanimously.**

Administrative Assistant Tammy Golder reviewed the FY 2017 audit, noting that there were with no findings or adjustments, other than a minor personnel leave balance adjustment. The board thanked Tammy for her excellent work in maintaining the IBC's financials.

VI. IBC Administration

Administrator hiring proposal – Chairman Purdy reviewed the draft Administrator hiring plan, including a hiring timeline, salary range and procedures, and engaged in an in-depth discussion with Rich Garber about assisting the board with the hiring process. **A motion was made by Commissioner Scott Brown, and seconded, to retain the services of Rich Garber to coordinate the Administrator application and interview process. The motion carried unanimously.**

Malting barley industry developments – Industry Representative Tim Pella and the Administrator reported on the 2017 crop estimated by NASS at 48.45 million bushels, down 22% from last year due to reduced contract acres. Tim reported on the status of

Anheuser Busch completing delivery of 2016 malting barley crop. The Administrator briefed the board on concerns expressed by InteGrow growers about payment on 2017 harvest delivery shipments. InteGrow's contract specifies that growers will be paid within 20 working days after final shipment settlement. The Administrator noted that 2017 beer sales remain flat, with ABI and MC domestic beer sales falling about 2% through the end of July.

Approval of Hosted Meals – The Administrator presented five hosted meals for approval, totaling \$219.48. These meals included:

- 7/31/2017 – Administrator hosted dinner with Bryce McKay & Tim McGreevy in Vancouver, WA (during USGC meeting) to discuss food barley marketing strategies (3 people) - \$82.28
- 8/2/2017 – Administrator & Commissioner Wes Hubbard hosted Itochu rep for lunch in Portland, OR (after USGC meeting) to discuss Japanese food barley purchases (3 people) - \$41.25
- 8/07/2017 – Administrator hosted Dr. Mark McGuire, UI CALS Associate Dean, for lunch in Boise (2 people) - \$24.14
- 8/17/2017 – Administrator hosted Jessica Newman & Doug Peck, ABI, for lunch in Idaho Falls (3 people) - \$30.66
- 9/12/2017 – Administrator hosted Terry Whiteside, rail consultant, for lunch in Boise (2 people) - \$41.15

A motion was made by Commissioner Scott Brown, and seconded, to approve five hosted meals totaling \$219.48. The motion carried unanimously.

Calendar and Travel Authorizations – The Administrator reviewed the calendar and three out-of-state travel authorization requests: Jan. 13-20, 2018 Scott Brown's participation in USGC Export Mission to Morocco; Feb. 12-14 Wes Hubbard and Tim Pella's participation (along with Pat Purdy) in the USGC's winter board meeting in Houston; and April 30- May 3 Administrator and one board member to attend the Brewers Association's Craft Brewer Conference & Trade Show in Nashville. **A motion as made by Industry Representative Tim Pella, and seconded, to approve three out-of-state travel authorizations in January through April 2018. The motion carried unanimously.**

VII. IBC Program Review

Food Barley Strategic Initiative – The Administrator reported that we are anticipating sizeable expansion of food barley acres in western and eastern Idaho in 2018, in response to growing demand in Japan. The Administrator also reviewed progress on the IBC-McKay Seed joint food barley promotional campaign:

- Collaborative food barley variety development – USDA ARS & Highland Specialty Grains.

- Development of new **Barley: nature's hearty grain logo**, which is in the process of being registered.
- School food service promotions. New products targeted at school meals are being developed by a HB Foods, a Nampa based food development company.
- Outreach to domestic cereal food processors.
- Additional elements to be launched in 2018: partnership with targeted health associations and engagement with tastemakers and trendsetters.

US Grains Council (USGC) report – Chairman Pat Purdy reviewed barley export market priorities reviewed at the US Grains Council summer board meeting in Vancouver, WA. The Administrator reported that she has been contacted by a company that the USGC has contracted with to gather stakeholder input on the Council's strategic plan. This contractor has requested an opportunity to interview check-off board staff and board members about their participation in and satisfaction with USGC programs. The board instructed the Administrator to arrange an interview with her and Commissioner Wes Hubbard.

Risk Management Education – The Administrator reviewed educational programs delivered this past year under our \$32,960 competitive risk management education grant from the Western Center for Risk Management Education. These projects were completed in late September and all progress and financial reports have been submitted to the WCRME. Kelly reported that the IBC has received another grant totaling \$38,200 to continue this collaborative risk management education work with the UI Extension faculty in northern and southeastern Idaho in winter 2018 (grant concludes September 30, 2018).

VIII. IBC Election

Industry Representative Tim Pella offered a unanimous ballot for Wes Hubbard as Chairman and Scott Brown as Vice Chairman. The motion was accepted and the board thanked Pat Purdy for his service as chairman.

A final motion was made by Commissioner Scott Brown, and seconded, to approve all acts and transactions of the October 6, 2017 IBC meeting. The motion carried unanimously.

With no other business, the IBC meeting was adjourned by Chairman Pat Purdy at 3:25 p.m.

Pat Purdy, Chairman

Date

IBC MEETING OCTOBER 6, 2017 MOTIONS PASSED

1. A motion was made by Commissioner Scott Brown, and seconded, to approve the minutes of the June 6, 2017 meeting as presented. The motion carried unanimously.
2. A motion was made by Industry Representative Tim Pella, and seconded, to approve the IBC financial report as presented. The motion carried unanimously.
3. A motion was made by Commissioner Scott Brown, and seconded, to retain the services of Rich Garber to coordinate the Administrator application and interview process. The motion carried unanimously.
4. A motion was made by Commissioner Scott Brown, and seconded, to approve five hosted meals totaling \$219.48. The motion carried unanimously.
5. A motion as made by Industry Representative Tim Pella, and seconded, to approve three out-of-state travel authorizations in January through April 2018. The motion carried unanimously.
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