

**IDAHO BARLEY COMMISSION  
MEETING MINUTES  
OCTOBER 14, 2016, ME & STAN'S RESTAURANT  
RIBGY, ID**

**I. Roll Call** – Chairman Scott Brown called the IBC meeting to order at 10:25 a.m. on Friday, October 14, 2016 at Me & Stan's Restaurant in Rigby, ID. **Attendees included:**

Scott Brown, Chairman  
Wes Hubbard, District I Commissioner  
Pat Purdy, District II Commissioner  
Tim Pella, Industry Representative  
Kelly Olson, Administrator  
Tammy Golder, Administrative Assistant

**Guests:** Stacey Satterlee, IGPA Executive Director, Boise; Rich Garber, IGPA Legislative Advisor, Boise; Justin Place, IGPA Jefferson County President & State Director, Hamer (brief time); Dr. Christopher Rogers, UI Aberdeen; Dr. Juliet Marshall, UI Idaho Falls/Aberdeen; Dennis Capson, Scoular Grain; and Zac Miller, Upper Snake River Valley Regional Manager, Idaho Farm Bureau Federation.

Chairman Brown welcomed new North Idaho Commissioner Wes Hubbard to the Idaho Barley Commission.

**II. IBC Meeting Minutes**

The minutes from the IBC's June 6-7, 2016 meeting were reviewed. **A motion was made by Commissioner Wes Hubbard, and seconded, to approve the minutes for the June 6-7, 2016 meeting as presented. The motion carried unanimously.**

The meeting agenda was suspended at this point to accommodate reports from IBC partners.

**III. 2016 Idaho Barley Crop / Overage Marketing Strategies / IGPA & NBGA Reports**

Administrator Kelly Olson reported on the 2016 Idaho barley crop. USDA NASS has pegged our crop at 61.1 million bu, up 10 percent from last year, with a new record statewide average yield of 107 bushels per acre. She outlined steps being taken by the IBC to help market the production that is in excess of 2016 contracts. This Overage Marketing Campaign has several elements, including outreach to traditional Idaho buyers, Mexican buyers and other Latin American buyers. She described steps taken to reach out to nontraditional merchandisers who can originate and ship the malting barley to alternative markets. Scoular Grain is one such industry partner. Denis Capson with Scoular Grain briefed the board on ideas and strategies that his company is investigating to help market the surplus malting barley. Denis also reported on his

efforts to source about 6 million bushels of rain damaged barley to process through their Jerome feed mill in 2014.

**IGPA report** - Stacey Satterlee, IGPA Executive Director and Rich Garber, IGPA Legislative Advisor reported on current IGPA programs and priorities, including their district wide grower meetings, full board meeting on Oct. 26-27 in Boise, PNW Grain Convention on Nov. 9-11 in Coeur d'Alene and strategic planning meeting on Dec.8-9 in Boise. Rich discussed the status of the truck weight issue, with truck weights of 129,000 now allowed on the interstates and some designated state highways. Wes asked about legislative efforts to raise allowable weights on Highway 95 in North Idaho.

**National Barley Growers Association (NBGA) report** – Chairman Scott Brown reported on the NBGA summer board meeting on June 14-16 in Golden and Fort Collins, CO.

#### ***IV. Research***

**Dr. Juliet Marshall, UI Idaho Falls/Aberdeen** – Juliet reported on the 2016 growing conditions which were marked by dry clear days with higher levels of photosynthesis, adequate water availability and warm days/cool nights. Overall we seemed to dodge the heat spikes that are becoming increasingly common across the Snake Plain which can stress plants and reduce yields. She emphasized that there was a lot less disease this year due to the dry, warm season, with the exception of stripe rust which saw relatively low pressure in barley and high pressure in some wheat varieties. Cereal cyst nematodes remain a big concern in certain areas of eastern Idaho. Juliet also confirmed the first detection of metalaxyl-resistant pithium in Idaho this year, which is generally well controlled by seed treatments. This may be an indication that some seed treatments are becoming less effective.

**Dr. Chris Rogers, UI Aberdeen** – Chris offered highlights of his ongoing fertility and cropping management research. He reported that he had expanded his N fertilizer by variety trials to greatly expand the existing N by variety database (25 years). Commissioner Pat Purdy reported on a proposed project he is involved in Picabo looking at the value of different production practices, including no till, cover crops and intensive rotational grazing to boost soil health. He expressed interest in Chris developing a collaborative research project with Dr. Xi Liang to look at intercropping, soil health and yields. Justin Place shared some of his experiences with LESA retrofits to center pivots on his farm in Hamer in combination with no till which helped improve soil water absorption. He reported that his no till fields under LESA out yielded his conventional tillage ground.

#### ***V. IBC Financial Report***

**Monthly check-off receipts, balance sheet and income statements** -- The Administrator and Administrative Assistant reviewed financial reports as of Oct. 11, 2016, showing check-off receipts totaling \$33,491.35, which is considerably below the same period a year ago which is due primarily to the payment cycle. They reviewed the IBC's balance sheet and income statement, showing assets at \$470,070.81; total

income to date of \$38,369.35, which is 5.3% of the budgeted amount for the year; and expenses of \$94,590.41, which is 13% of the budgeted amount. Items over budget were reviewed, including trade team hosting. A large share of these trade team expenses will be reimbursed by industry partners and the US Grains Council.

**A motion was made by Commissioner Pat Purdy, and seconded, to approve the IBC financial report as presented. The motion carried unanimously.**

**FY 2016 Audit** – The Administrator and Administrative Assistant reviewed the audit report for FY 2016. They noted there were no findings. **A motion was made by Commissioner Pat Purdy, and seconded, to approve the IBC FY 2016 audit report as presented. The motion carried unanimously.**

## ***VI. IBC Administration***

**Malting barley industry developments** – Industry Representative Tim Pella and the Administrator reported on malting industry developments. This industry focused on the unexpectedly big yields and the likely effects on 2017 contract acreage.

### **Sponsorships & Memberships –**

**WASDA meeting sponsorship** – the Administrator reported on efforts to reach a consensus on a joint Idaho grain sponsorship of the Western Association of State Departments of Agriculture meeting in Sun Valley in summer 2017. The IBC approved a \$1,000 sponsorship at its June meeting but asked the administrator to coordinate with IGPA and IWC on a possible combined Idaho Grain sponsorship. The IWC voted to provide a \$10,000 sponsorship and the next level up is \$15,000. She and Stacey reported that neither IBC or IGPA think it is advisable to provide another \$5,000 in sponsorship from grain producers. We are working with IWC to see if they would allow our two organizations to participate financially in their \$10,000 pledge.

**2016 Idaho Ag Fest / Eastern Idaho Ag Appreciation Day on Oct. 22 in Idaho Falls** – Industry Representative Tim Pella offered this sponsorship request in the amount of \$250. **A motion was made by Commissioner Pat Purdy, and seconded, to approve a \$250 sponsorship of the 2016 Ag Fest on October 22 in Idaho Falls. The motion carried unanimously.**

**Calendar and Travel Authorizations** – The Administrator reviewed the calendar and offered the following travel authorization requests for approval:

- Commissioner Scott Brown to attend IGPA Strategic Planning meeting in Boise on Dec. 8-9.
- Administrator and Commissioner Wes Hubbard to participate in AMBA Barley Improvement Conference in San Diego on Jan. 12-13, 2017.
- Administrator to participate in Food Barley Technical Seminar in Denver in Feb. 2017.
- Commissioners Pat Purdy and Wes Hubbard to attend USGC Winter Board Meeting & International Marketing Conference in Panama City, Panama on Feb. 12-15, 2017.

**A motion was made by Industry Representative Tim Pella, and seconded, to approve four travel authorizations as presented. The motion carried unanimously.**

### ***VII. IBC Program Review***

**Food Barley Initiative** – The Administrator reported on the IBC’s multi-pronged food barley strategic initiative.

- **IBC helped host a 16-member Asian food barley trade team on Sept. 14-17 in the Spokane, WA and Genesee, ID areas.** This team was sponsored and coordinated by the US Grains Council. Commissioner Wes Hubbard participated in a day and a half of the program and felt the interaction with existing and potential customers was excellent. This is the first time the USGC brought team members from multiple countries – Japan, Taiwan and South Korea. It appears that the market demand is poised to expand significantly in Japan as a result of a national health and fitness television program feature on barley in the diet. Taiwan and South Korea are slowly expanding their use of food barley in primarily ready-to-eat rice dishes. The Administrator is following up on several prospects that were identified during this trade team visit, including strong interest in Transit food barley from Namchow Chemical Industry Co. in Taiwan. Thresher Artisan Wheat has grown Transit food barley in southern Idaho in past years and has seed available to ramp up production in 2017. Both Thresher and IBC own Transit seed in eastern Idaho.
- **Domestic Food Barley Technical Seminar** - As a result of a Sept. 16 meeting we held with Highland Specialty Grains and Ardent Mills, on the sidelines of the Asian Food Barley Trade Team, we have agreed to organize and host a DOMESTIC MARKET FOOD BARLEY TECHNICAL SEMINAR at the Ardent Mills’ Culinary Innovation Center in Denver, CO. Tentative dates are either: Feb 9-10 or Feb 23-24. We have held two planning conference calls (Sept 21 and Oct 12) and our next call is scheduled Oct. 26. Topics will include:
  - Barley Supply Chain (variety development, producer, elevator, processor)
  - End Use Applications – Chef Dan & Dr. Andrew Ross, OSU
  - Science of Barley Health Benefits – focus on gut health
- **PNW Food Barley Breeders Collaborative** – Last year, IBC negotiated a new working relationship between USDA ARS Aberdeen barley breeder Gongshe Hu and Highland Specialty Grains breeder Michael McKay on utilizing the CM-1 mutant (very high BG content) and cross testing each other’s materials. We held first food barley breeder collaborate meeting in December 2015 (and will include OSU barley breeder Dr. Patrick Hayes, WSU breeder Kevin Murphy) and will follow-up with second meeting in December 2016.
- **USDA/ARS Aberdeen food barley releases / experimental pipeline** -
  - 2012 ARS released **Transit** – 2-row hullless with 10% beta-glucan. Strong yield in irrigated areas and Bonners Ferry.
  - 2015/16 ARS released **Kardia** – 2-row hulled with 8.5% b-glucan of 8.5% with about a 13% yield gain over Salute (Salute b-glucan 6%).
  - 2017 release – spring hullless with yield improvement over Transit

**US Grains Council (USGC) report** – The Administrator reported on the USGC's summer board meeting in July in Louisville which she attended by her herself due to commissioner travel conflicts. She noted that the Council's barley programming is fairly well focused on food barley for Asia and malting barley and malt for Latin America. One of the main topics at the summer meeting was the political backlash against free trade agreements, which members felt was a dangerous trend and could likely hamper our ability to export US grains to overseas markets. Members were challenged to return home and contribute positively to the debate on the economic benefits of trade. The Administrator noted that she had prepared an article for the *Idaho Grain* magazine on the benefits of trade in general and more specifically the pending Trans Pacific Partnership. The board also discussed the change in IBC representation on the Council's board of delegates – shifting the assignment to Commissioner Pat Purdy for the next two years, with additional participation by Commissioner Wes Hubbard.

**Crop Insurance** – The Administrator reported on IBC's work to address issues with the 2016 Malt Barley Revenue Endorsement, specifically the 90-day after harvest requirement to have all malting barley samples graded and acceptance determinations made. She reported she has spent considerable time working with both insurance agents and the malting barley contractors on ways to meet these insurance requirements but still allow the growers flexibility to condition their barley and make deliveries of farm-stored grain well past the 90-day timeframe. Changes have been proposed to the Risk Management Agency to change this provision to 90-day after harvest for sampling and grading and up to March 15 of the following year for acceptance determinations.

**Risk Management Education** – IBC was awarded \$32,960 competitive risk management education grant from the Western Center for Risk Management Education in February 2016. These funds are to cover IBC and UI Extension educational programs this fall and winter. We have received a total of \$189,860 in grant funding in the past 13 years and have sponsored more than 124 educational events reaching more than 6,100 participants across the state. **Applications for the next round of WCRME grant funding are due November 17.**

### **2016/17 educational program details –**

#### **UI Extension:**

- Ag Outlook Seminars – Dec. 6 in Burley and Dec. 7 in Idaho Falls – Kelly will give grain presentation and is working on 2-hour ag technology session (more details below)
- Southern Idaho Extension – series of Farm Management Tool & Succession Planning Workshops
- North Idaho Extension – series of Management Monday sessions in January-February (will include marketing workshop with Ed Usset, Univ. of Minnesota Center for Farm Financial Management)

**IBC Webinars:** Winter Weather Outlook – tentatively set for early December 2016

**Ag Technology Seminar: IBC is organizing a 2-hour Ag Technology grower education session** that will be incorporated into UI Extension Ag Outlook Seminars scheduled December 6 in Burley and December 7 in Idaho Falls. The theme is **Making Technology Pay on the Farm.**

***VIII. Election of Officers***

Industry Representative Tim Pella offered a unanimous ballot for Commissioner Pat Purdy for Chairman and Commissioner Wes Hubbard for Vice Chairman. The ballot was adopted.

A final motion was made by Commissioner Pat Purdy, and seconded, to approve all acts and transactions of the October 14, 2016 IBC meeting. The motion carried unanimously.

With no other business, the IBC meeting was adjourned by Chairman Scott Brown at 3:15 p.m.

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Scott Brown, Chairman

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Date

**IBC MEETING  
OCTOBER 14, 2016  
MOTIONS PASSED**

1. A motion was made by Commissioner Wes Hubbard, and seconded, to approve the minutes for the June 6-7, 2016 meeting as presented. The motion carried unanimously.
2. A motion was made by Commissioner Pat Purdy, and seconded, to approve the IBC financial report as presented. The motion carried unanimously.
3. A motion made by Commissioner Pat Purdy, and seconded, to approve the IBC audit report as presented. The motion carried unanimously.
4. A motion was made by Commissioner Pat Purdy, and seconded, to approve a \$250 sponsorship of the 2016 Ag Fest on October 22 in Idaho Falls. The motion carried unanimously.
5. A motion was made by Industry Representative Tim Pella, and seconded, to approve four travel authorizations as presented. The motion carried unanimously.
6. Industry Representative Tim Pella offered a unanimous ballot for Commissioner Pat Purdy for Chairman and Commissioner Wes Hubbard for Vice Chairman. The ballot was adopted.
7. A final motion was made by Commissioner Pat Purdy, and seconded, to approve all acts and transactions of the October 14, 2016 IBC meeting. The motion carried unanimously.