

**IDAHO BARLEY COMMISSION  
MEETING MINUTES  
JUNE 21-22, 2018, PURDY RANCH, PICABO, ID**

**I. Roll Call** – Vice Chairman Scott Brown (sitting in for Chairman Wes Hubbard who arrived at noon) called the IBC meeting to order at 11:00 a.m. on Thursday, June 21, 2018, at the Purdy Ranch headquarters in Picabo, ID. Attendees included:

Wes Hubbard, Chairman – arrived at noon  
Pat Purdy, District II Commissioner  
Scott Brown, Vice Chairman and District III Commissioner  
Tim Pella, Industry Representative  
Kelly Olson, Administrator  
Laura Wilder, In-coming Administrator  
Tammy Golder, Administrative Assistant

**Guests:** UI CALS Dean Michael Parrella, Moscow; Dr. Mark McGuire, Associate Dean & Director, Idaho Ag Experiment Station, Moscow; Brent Olmstead, UI CALS Assistant Dean of Government & External Relations, Boise; Jen Root, UI CALS Senior Director of Development, Moscow; Carly Raska, UI CALS Director of Communications & Strategic Initiatives, Moscow; Dr. Juliet Marshall, UI Professor of Cereal Agronomy & Pathology, Idaho Falls & Aberdeen; Dr. Christopher Rogers, UI Assistant Professor of Barley Research Agronomics, Aberdeen & Kimberly; Dr. Mike Davis, President, American Malting Barley Association, Milwaukee, WI; Dwight Little, President, IGPA, Teton; Rich Garber, IGPA Director of Legislative Affairs, Boise; Sean Ellis and Zach Miller, Idaho Farm Bureau Federation, Pocatello.

Approval of meeting agenda – **A motion was made by Commission Pat Purdy, and seconded, to approve the meeting agenda as presented. The motion carried unanimously.**

**II. IBC Meeting Minutes**

The minutes from the IBC's February 21, 2018 meeting were reviewed. **A motion was made by Industry Representative Tim Pella, and seconded, to approve the minutes for the February 21, 2018 meeting as presented. The motion carried unanimously.**

**III. IBC Financial Report**

**Monthly check-off receipts, balance sheet and income statements** -- The Administrator and Administrative Assistant reviewed financial reports as of June 1, 2018, showing check-off receipts totaling \$580,536.68, which is \$9,132.97 below the same period a year ago, due to slow movement of 2017 on-farm barley to markets. They reviewed the IBC's balance sheet and income statement, showing assets at \$461,863.98; total income to date of \$584,484.15, which is 78.6% of the budgeted amount for the year; and expenses of \$674,885.49, which are 93.1% of the budgeted amount. **A motion was made by Commissioner Pat Purdy, and seconded, to approve the IBC financial report as presented. The motion carried unanimously.**

**IV. IBC Administration**

**Malting barley industry developments** – Industry Representative Tim Pella and Dr. Mike Davis, President of the American Malting Barley Association reported on malting industry developments, including the closure of the Cargill commercial malt plant in Spiritwood, North Dakota, which has seriously undercut barley acreage in North Dakota and the opening of more than 120 micro or craft malting facilities across the U.S. These small-scale malting facilities are designed to supply local craft brewers and are heavily located in the Upper Midwest (Michigan and Ohio) through New England and Atlantic coast.

**Approval of Hosted Meals** – The Administrator presented four hosted meals for approval, totaling \$229.32: 3/6/2017 Administrator hosted four MillerCoors reps for dinner in Burley for \$164.73; 4/27/2017 Administrator hosted Bryce McKay for breakfast in Boise to discuss PNW food barley marketing collaboration for \$27.40; 4/27/2017 Administrator hosted Leah Clark for coffee in Boise to discuss food barley school nutrition promotions for \$12.09; 5/18/2017 Administrator hosted Dr. Chris Rogers, UI, for lunch in Boise for \$25.10. **A motion was made by Industry Representative Tim Pella, and seconded, to approve four hosted meals totaling \$229.32. The motion carried unanimously.**

**Calendar and Travel Authorizations** – The Administrator reviewed the calendar and offered one out-of-state travel authorization for board approval. **A motion was made by Commissioner Pat Purdy, and seconded, to approved travel for Administrator Kelly Olson and Laura Wilder to accompany Chairman Wes Hubbard to the USGC Board of Delegates meeting on July 30-Aug. 1 in Denver, CO. The motion carried unanimously.**

Chairman Wes Hubbard joined the meeting and welcomed Laura Wilder, as the incoming Administrator.

## ***V. IBC Research / 2018 Crop Review***

**2018 crop developments** – Dr. Juliet Marshall, UI Professor of Cereal Agronomy & Pathology, Idaho Falls, gave a status report on the 2018 Idaho barley crop:

- Scald appears to be prevalent in winter barley in the Magic Valley; the crop will outgrow most of the damage.
- Eyespot or strawbreaker foot rot has been detected due to excessive winter and spring moisture; will increase lodging.
- Hail and rain damage throughout eastern Idaho, particularly the Rexburg bench.
- Some frost damage reported in early June west of the Osgood elevator and Rexburg bench.
- Pithium incidence suggests that some seed treatments have lost their efficacy.
- Cereal cyst nematode is bad in continuous barley areas in Eastern Idaho; need to resume variety screening for CCN.
- Leaf spot indicates iron toxicity in low pH areas.
- FHB or scab could be a concern if it turns hot and moist at heading. Current cool moist conditions are worrisome but usually don't result in high FHB incidence. Syngenta is testing a new fungicide control for FHB control in small grains with funding support from the US Wheat and Barley Scab Initiative.

**Barley agronomic practices** - Dr. Chris Rogers, UI Assistant Professor of Barley Research Agronomy, Aberdeen and Kimberly, contributed to the discussion on 2018 crop conditions and discussed his current barley agronomic research and farm management practices to achieve the malt industries' sustainable production objectives. More education is needed to help growers successfully germinate hulless food barleys now being grown in southern Idaho.

**IBC / UI / BYU collaboration** – UI CALS Dean Michael Parrella reported on collaboration between the University of Idaho and BYU in Rexburg, including delegations visiting each other's institutions in the past year. Dean Parrella noted that Dr. Mark Skinner who used to be a UI Vice President is now on the BYU faculty, which should help cement a closer relationship. Drs. Marshall and Rogers participated in the April meeting when 26 UI faculty and staff visited the Rexburg campus and emphasized their goal of incorporating involvement by BYU undergraduate students in their ongoing eastern Idaho cereal research projects, when appropriate. Dr. Marshall reported that she has moved

one of her wheat variety trials to the BYU campus to encourage closer collaboration and is hoping that Tyler Searle, BYU Director of Agriculture, will start a masters program at the UI. Marshall and Rogers reported that they have both initiated efforts to work with BYU faculty on developing and submitting joint research proposals to the Idaho barley and wheat commissions for funding consideration in FY 2020. IBC Administrator noted that she has worked with Tyler Searle on a couple projects, including arranging student interns to work with Jake Burtenshaw, Mountain Malt, to resolve some of his zoning and regulatory compliance issues. She also has provided grain marketing information and educational support to BYU agribusiness faculty Jeremy Slater.

**Expanded UI Foundation Barley Agronomy Endowment –** UI CALS Dean Michael Parrella provided the board with a status report on the proposed Center for Agriculture, Food and the Environment (CAFÉ) and thanked the board for its \$30,000 contribution to the ongoing CAFÉ funding campaign. He requested that the IBC consider a second year of funding of \$30,000 for a total of \$60,000 in CAFÉ support. Dean Parrella then presented a proposal to expand the Idaho Barley Research Agronomy Endowment at the University of Idaho, to ensure adequate funding for Dr. Christopher Rogers' impressive research capacity. Parrella presented two proposals for FY 2019 funding consideration: (1) continue funding the Endowment at \$200,000 per year for another five years which would elevate the Barley Agronomy Endowment to an Endowed Chair of Barley Research Agronomy, or (2) fund the existing Endowment at \$70,500 per year for the next five years with CALS directly contributing the necessary funds to cover Dr. Rogers' post-doc scientist.

The IBC meeting was recessed at 4:45 p.m. to participate in a dinner celebrating six years of service by retiring District II Commissioner Pat Purdy.

#### **Friday, June 22, 2018 –**

The IBC board resumed its meeting at 9:15 a.m. on Friday, June 22, 2018. **Roll Call:**

Attendees included:

- Wes Hubbard, Chairman – arrived at noon
- Pat Purdy, District II Commissioner
- Scott Brown, Vice Chairman and District III Commissioner
- Tim Pella, Industry Representative
- Kelly Olson, Administrator
- Laura Wilder, In-coming Administrator
- Tammy Golder, Administrative Assistant

Guests included: Dwight Little, President, IGPA, Teton; Rich Garber, IGPA Director of Legislative Affairs, Boise; and Sean Ellis, Idaho Farm Bureau Federation, Pocatello.

### **VI. IBC Program Review**

**IGPA / NBGA report –** IGPA President Dwight Little briefed the board on the summer NBGA meeting held the two previous days in Idaho Falls, with specific focus on the NBGA's FY 2019 budget situation. Under the current state funding formula and declining production in ND and MT, it may become necessary to increase the assessment rate. An increase from \$660 per million bushels of production to \$900 was discussed but not acted upon. If approved at the winter meeting, this 35% dues assessment increase would increase Idaho's dues from the currently proposed \$35,706 to \$48,690, a difference of \$12,984. President Little and Commissioner Scott Brown identified several major expenditures that the NBGA Executive Committee will re-assess in order to lower the projected deficit in FY 2019. A status quo budget was approved by the NBGA board on Wednesday, with the opportunity to reevaluate at the winter board meeting. Rich Garber, IGPA Director of Legislative Affairs, reported on IGPA's current legislative issues, including interim legislative committees looking

at changes to the flood calculations out of the Boise River Basin (might necessitate a special legislative session this summer) and commercial and farm truck registration fees.

**U.S. Grains Council (USGC) report** – Commissioner Pat Purdy and Chairman Wes Hubbard reported on current USGC barley initiatives and reviewed the USGC's request to the IBC to maintain its FY 2019 funding support at the current level of \$20,000.

**Food Barley Initiative** – IBC is wrapping up its year-long effort to promote food barley in Idaho schools with a food barley product demonstration as part of the annual Idaho School Nutrition Association convention in Boise that same day (June 21). IBC will host the first PNW Food Barley Marketing Collaborative meeting in Boise on Monday, July 9, to discuss interest among the major PNW food barley supplies in launching a major domestic food barley marketing campaign. Preliminary efforts are already underway funded by the IBC, McKay Seed and PNW Farmers Cooperative, led by student intern Lizbeth Bumstead, who is based in Moscow.

**Risk Management Education** – IBC was awarded a \$32,960 competitive risk management education grant from the Western Center for Risk Management Education last year to help cover IBC and UI Extension educational programs this past fall and winter. Grower education programs funded included:

**IBC Grain Marketing App:**

- **Hire grain marketing intern Adam Young (producer from Blackfoot)**
- **Create Idaho Basis Charts – completed for eastern Idaho**
- **Investigated Grain Marketing Digital Dashboard or App** that features real time Idaho cash prices. We worked directly with Bozeman MT developers of GeoGrain.com to expand their marketing app to include Idaho elevator prices.

**IBC Webinar Series:**

- **DEC. 14, 2017 Five Common Mistakes in Grain Marketing featuring Ed Usset**, University of Minnesota Center for Farm Financial Management. Link at <https://umn.webex.com/umn/lst.php?RCID=ae9df66dac774406b1dd375c7f9e2a30>
- **Dec. 1, 2017 Winter 2018 Weather & Water Outlook** featuring Troy Lindquist, NWS Senior Hydrologist. Link at <https://vimeo.com/246010744>

**Ag Technology Bootcamp: 1 ½ day forum held at ISU campus in Pocatello – 83 attendees**  
**IBC Grain marketing Workshops – 35 attendees**

Rexburg – Feb 13

Pocatello – Feb 14

**Southern Idaho Extension (11 faculty collaborators):**

**Farm Succession & Estate Planning – 195 attendees**

Arco – Oct 4

Montpelier – Oct 24, 31, Nov 7, 14

Rexburg – Oct 25, Nov 1, 8, 15

American Falls – Oct 26, Nov 2, 9, 16

Buhl – Jan 9, 16, 23, 30

Shoshone - Jan 10, 17, 24, 31

Burley – Jan 11, 18, 25, Feb 1

**2018 Ag Outlook Seminars – 139 attendees**

Idaho Falls – Dec 5

Burley – Dec 6

Caldwell – Dec 7

**Livestock Risk Management & Stockmanship Workshops – 42 attendees**

Caldwell - Dec 18

Jerome – Dec 19

Blackfoot – Dec. 20

**Farm and Ranch Management Schools – 216 attendees**

American Falls – Jan 9, 16, 23, 30, Feb 6, 13

Rexburg – Jan 10, 17, 24, 31, Feb 7, 14

Preston – Jan 11, 18, 25, Feb 1, 8, 15

**Grain Marketing and Climate Change presentations at South-Eastern ID Cereal Schools – 363 attendees**

Burley – Feb 6

Pocatello – Feb 7

Idaho Falls &amp; Ashton – Feb 8

Preston – Feb 9

**Futures Markets for Dummies Workshops – 49 attendees**

American Falls – Feb 20

Rexburg – Feb 21

Preston – Feb 22

**North Idaho Extension (3 faculty collaborators)-****Grain Production Economics at North ID Cereal Schools – 142 attendees**

Lewiston – Jan 22

Greencreek – Jan 23

Bonners Ferry – Jan 24

**UPCOMING – June through September 2018**

- On-farm forage evaluation – sponsor producer field day
- Grain Marketing Workshops in Nez Perce (June 26) and Bonners Ferry (June 28) as part of UI cereal field days. Workshops will be conducted by Brett Wilder.
- UI AgBiz Blog – UI AgBiz serves as the primary commodity marketing and risk management dashboard for UI CALS. We will fund development of an Idaho AgBiz Blog and widely promote to Idaho producers.
- Estate Planning workshops in north Idaho.
- Webinars by Adam Young (grain producer marketing strategies) and UI Ag Economists Ben Eborn and Ashlee Westerhold (Basics of Grain Futures).
- Commodity Marketing Academy – targeted date is early September at an eastern ID location covering major crops and livestock (UI faculty Ben Eborn and Ashlee Westerhold)

**Pacific Northwest Direct Seed Association membership** – Commissioner Pat Purdy reported that he has been elected to the board of directors of the Pacific Northwest Direct Seed Association

(PNWDSA). The board agreed at the February meeting to evaluate formalizing membership in this association and the Administrator recommended we participate in PNWDSA at the bronze level of \$2,500 annually. **A motion was made by Commissioner Scott Brown, and seconded, to authorize IBC membership in the Pacific Northwest Direct Seed Association at the bronze level of \$2,500 annually. The motion carried unanimously.**

**Strategic Assessment of U.S. Beer, Malting and Barley Production** – IBC Administrator Kelly Olson and Dr. Mike Davis, President of the American Malting Barley Association jointly presented a strategic assessment of the U.S. beer, malting and barley markets.

### ***VII. IBC FY 2019 Budget***

The board reviewed the proposed FY 2019 income and expenses. The board discussed the Idaho barley assessment rate of three cents per hundredweight, increased from two cents in 2013 in order to fund the Barley Agronomy Research Endowment. The board then discussed expanded spending at length, including the Barley Agronomy Endowment, new IBC website design (required as the state of Idaho will no longer support the web software we use) and expanding our malting and food barley domestic marketing.

**A motion was made by Commissioner Pat Purdy, to approve increasing the existing UI Barley Agronomy Research Endowment in the amount of \$70,500 per year for the next five years, which will assure continued CALS funding support for the post-doc scientist. The motion carried unanimously.**

**A motion was made by Commissioner Scott Brown, and seconded, to approve FY 2019 estimated income of \$713,840, and expenditures of \$688,167, resulting in a net gain of \$35,673 in ending reserves. The motion carried unanimously.**

**A final motion was made by Commissioner Pat Purdy, and seconded, to approve all acts and transactions of the June 21-22, 2018 IBC meeting. The motion carried unanimously.**

With no other business, the IBC meeting was adjourned by Chairman Wes Hubbard at 12:00 p.m.

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Wes Hubbard, Chairman

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Date

**IBC MEETING  
JUNE 21-22, 2018  
MOTIONS PASSED**

1. A motion was made by Commission Pat Purdy, and seconded, to approve the meeting agenda as presented. The motion carried unanimously.
2. A motion was made by Industry Representative Tim Pella, and seconded, to approve the minutes for the February 21, 2018 meeting as presented. The motion carried unanimously.
3. A motion was made by Commissioner Pat Purdy, and seconded, to approve the IBC financial report as presented. The motion carried unanimously.
4. A motion was made by Industry Representative Tim Pella, and seconded, to approve four hosted meals totaling \$229.32. The motion carried unanimously.
5. A motion was made by Commissioner Pat Purdy, and seconded, to approved travel for Administrator Kelly Olson and Laura Wilder to accompany Chairman Wes Hubbard to the USGC Board of Delegates meeting on July 30-Aug. 1 in Denver, CO. The motion carried unanimously.
6. A motion was made by Commissioner Scott Brown, and seconded, to authorize IBC membership in the Pacific Northwest Direct Seed Association at the bronze level of \$2,500 annually. The motion carried unanimously.
7. A motion was made by Commissioner Pat Purdy, to approve increasing the existing UI Barley Agronomy Research Endowment in the amount of \$70,500 per year for the next five years, which will assure continued CALS funding support for the post-doc scientist. The motion carried unanimously.
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