

# Idaho Barley Leads the Nation

34%

## Idaho's share of 2017 US barley crop

Idaho produced 48.5 million bushels barley (down 22%) on 510,000 acres (down 12%).

Average yields were down 11% from 2016 record yields. 2016 Idaho barley farm-gate receipts were \$304 million, up 10%, making barley the 4th largest cash crop.

## Domestic beer sales stagnate; craft sales growth slowing

2017 beer sales are down 0.7% (through Sept.), but major beer makers see opportunities to turn negative trends around.

2016 domestic beer sales were flat, while craft beer sales grew 6.2%, down from several years of double-digit growth.



## IBC fully funds **ONE MILLION DOLLAR** University of Idaho Barley Research Endowment

- \* Dr. Chris Rogers assumed barley scientist position at the Aberdeen Research & Extension Center in July 2014.
- \* Research shows proper soil testing and recommended fertilizer practices result in optimal plant growth and yields.
- \* Irrigation beyond soft dough stage on a silt-loam soil with a full soil-water profile provides no agronomic or economic benefit.

## Food barley acres **expanded 5X** in 2017

- Strong Japanese demand boosts contract acreage across Idaho.
- Barley health benefits include lower cholesterol, weight management and improved gut health.
- Launching new food barley campaign targeting school meals, restaurants and food bloggers.



High return on federal barley research investment...

**\$13 million**

annual federal investment in barley research provides essential support to a dynamic

**\$277 billion annual barley industry,**

including raw agricultural commodity (\$1.2 billion), brewing businesses, value-added food and feed uses and federal excise and income taxes.

**1** **IN EVERY** **10**

Acres of American farmland  
harvested goes to  
**CANADA or MEXICO.**

**MEXICO #1**  
IS THE  
**IMPORTER**  
OF U.S. MALT,  
WHEAT & CORN