Idaho’s share of 2017 US barley crop
Idaho produced 48.5 million bushels barley (down 22%) on 510,000 acres (down 12%). Average yields were down 11% from 2016 record yields. 2016 Idaho barley farm-gate receipts were $304 million, up 10%, making barley the 4th largest cash crop.

Domestic beer sales stagnate; craft sales growth slowing
2017 beer sales are down 0.7% (through Sept.), but major beer makers see opportunities to turn negative trends around. 2016 domestic beer sales were flat, while craft beer sales grew 6.2%, down from several years of double-digit growth.

Food barley acres expanded 5X in 2017
- Strong Japanese demand boosts contract acreage across Idaho.
- Barley health benefits include lower cholesterol, weight management and improved gut health.
- Launching new food barley campaign targeting school meals, restaurants and food bloggers.

IBC fully funds ONE MILLION DOLLAR University of Idaho Barley Research Endowment
- Dr. Chris Rogers assumed barley scientist position at the Aberdeen Research & Extension Center in July 2014.
- Research shows proper soil testing and recommended fertilizer practices result in optimal plant growth and yields.
- Irrigation beyond soft dough stage on a silt-loam soil with a full soil-water profile provides no agronomic or economic benefit.

High return on federal barley research investment...
$13 million annual federal investment in barley research provides essential support to a dynamic $277 billion annual barley industry, including raw agricultural commodity ($1.2 billion), brewing businesses, value-added food and feed uses and federal excise and income taxes.

1 IN EVERY 10 Acres of American farmland harvested goes to CANADA or MEXICO.

MEXICO #1 IMPOR TER OF U.S. MALT, WHEAT & CORN